



MEMBERSHIP  
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## PRESS RELEASE

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### **Announcement Regarding Establishment of a New Production Base in Mexico**

KOITO MANUFACTURING CO., LTD. (“KOITO”) (Head Office: Minato-ku, Tokyo; President: Masahiro Ohtake) announced that it will establish a new production base in the State of San Luis Potosí, Mexico, in order to acquire new business for automotive lighting equipment in the country, where the automobile industry has been growing rapidly in recent years.

Situated next to the United States, a large automobile market, Mexico has also concluded free trade agreements with Canada, Latin America, Europe and Asian countries including Japan. The growth of the Mexican automobile industry has been led by exports and supported by an abundant labor force. By taking advantage of the strong yen, Japanese auto manufacturers are now stepping up production in Mexico.

By establishing a new production base in Mexico, KOITO will be able to respond better to the automobile market in the country, which is expected to further expand; and to raise productivities including supplemental production with its U.S. subsidiary North American Lighting, Inc. (NAL), which is expanding its production, thereby gaining new business and strengthening the profitability of the KOITO Group.

The establishment of a new company in Mexico is scheduled for November of this year. Detailed information will be provided at a later date.

#### **【Profile of a New Production Base】**

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|-------------------------|--|
| (1) Establishment       | : Scheduled for November 2012  |
| (2) Location            | : Las Colinas de San Luis Industrial and Business Park,<br>San Luis Potosí City, the State of San Luis Potosí, United Mexican States |
| (3) Business            | : Manufacturing and marketing of automotive lighting equipment   |
| (4) Land Area           | : Expected to be 100,000 m <sup>2</sup>  |
| (5) Production Capacity | : 1 million headlamps and 1 million signal lamps for four-wheel vehicles<br>per year (Planned)                                       |
| (6) Start of Production | : Scheduled for September 2014   |