

PRESS RELEASE

KOITO MANUFACTURING CO., LTD.

Representative Director: Masahiro Ohtake, President (Stock Code: 7276 First Section, TSE)

Inquiries: Atsushi Inoue, Director General Affairs Dept.

(Tel: 03-3443-7111)

KOITO to Establish a New Company in Indonesia

KOITO MANUFACTURING CO., LTD. (Head Office: Minato-ku, Tokyo; President: Masahiro Ohtake) announced that it will establish a new company to manufacture and market automotive lighting equipment, PT. INDONESIA KOITO, in Karawang Regency, Indonesia, in response to growing orders for lighting products for four-wheeled and two-wheeled vehicles.

With the world's fourth largest population (about 230 million) as well as abundant resources including natural gas, coal, and oil, the production of both four-wheeled and two-wheeled automobiles in Indonesia is expected to expand.

The new company will be KOITO GROUP's second production base in the ASEAN region, following THAI KOITO COMPANY LIMITED. Through the collaboration of these two companies, we will strive to gain new orders, improve productivity including mutually supplementing business operations between the bases, thereby boosting our business in the ASEAN region.

1. Profile of the New Company

(1) Company Name: PT. INDONESIA KOITO

(2) Location: Bukit Indah, Cikampek District, Karawang Regency, West Java Province,

Republic of Indonesia

(3) President: Mutsuhiko Uchiyama (current Deputy General Manager of KOITO's Overseas Planning

Department)

(4) Establishment: Scheduled for June 2010

(5) Business Lines: Manufacture and marketing of automotive lighting equipment

(6) Fiscal Year Ending: December 31

(7) Capital: US\$30 million (approx. 2.7 billion yen, US\$1 = 90 yen)

(8) Ratio of Holdings: KOITO MANUFACTURING CO., LTD. 90%, TOYOTA TSUSHO CORPORATION 10%

2. Profile of the Plant

(1) Size: Land area 80,000 m², Building area 20,000 m²

(2) Investment: 3.0 billion yen

(3) Production Capacity: 0.4 million headlamps for four-wheeled vehicles per year (scheduled for 2012)

1.2 million headlamps and 1.2 million signal lamps for two-wheeled vehicles per year

(scheduled for 2012)

(4) Number of Employees: 400 (scheduled for 2012)(5) Start of Production: Scheduled for April 2011