

December 9, 2019

PRESS RELEASE

KOITO MANUFACTURING CO., LTD.

KOITO to Exhibit at CES 2020

KOITO MANUFACTURING CO., LTD. (“KOITO”) (Head Office: Minato-ku, Tokyo; President: Hiroshi Mihara) in collaboration with its subsidiary, North American Lighting, Inc. (Head Office: IL, USA; President: Kirk Gadberry), will be exhibiting advanced lighting products at CES 2020 to be held in Las Vegas (NV, USA) from January 7, 2020.

KOITO’s “Sensor Lighting Solution” concept will deliver next generation headlamp as well as lighting systems including communication lamps, smart sensors, and smart street lights which will play a significant role in safety, security, and comfort in our future smart mobility society.

Exhibition at CES 2020 will include:

- “Dual View Machine-Vision”
Next generation Headlamp system with enhanced visibility for both the driver and the camera
- “BladeScan™ ADB” ※“CES 2020 Innovation Awards” recipient
The world’s first photometric control technology for early detection of pedestrians with minimized shaded areas.
- “Smart Sensor”
Compact sensor module and self-cleaning system maximizes the sensing performance even in harsh weather.
- “Communication lamps”
Transmitting information from a sensor module in lamps enables communication with surroundings environment.
- “Smart Street Lights”
The sensor and the communication lamp installed in street lights improves security and safety in a smart city by linking to vehicles.



Exhibition Booth

Dates and location

- Dates: January 7 (Tu) - 10 (Fri), 2019, 9:00 - 18:00PM (PST)
- Location: Las Vegas Convention Center North Hall #5220
3150 Paradise Rd, Las Vegas, NV 89109
- Host website: <https://www.ces.tech/>

Inquiries about exhibition: KOITO MANUFACTURING CO., LTD.
Engineering Department Ohtsuka, Nakamura, Tsukamoto
TEL +81-54-345-4067 FAX +81-54-345-4570

North American Lighting, Inc.
Silicon Valley Lab Amit Mehta
TEL +1-408-819-5014