

December 8, 2020

NEWS RELEASE

KOITO MANUFACTURING CO., LTD.

KOITO to Exhibit at CES 2021

KOITO MANUFACTURING CO., LTD. (“KOITO”) (Head Office: Minato-ku, Tokyo; President: Hiroshi Mihara) in collaboration with its subsidiary, North American Lighting, Inc. (Head Office: IL, USA; President: Kirk Gadberry), will be exhibiting advanced lighting products at All-Digital CES 2021 from January 11, 2021.

KOITO’s “Sensor Lighting Solution” concept will deliver next generation headlamp as well as lighting systems including communication lamps, smart sensors, and smart street lights which will play a significant role in safety, security, and comfort in our future smart mobility society.

<Exhibition at CES 2021 >

• **“Dual View Machine-Vision™”**

Next generation headlamp system with enhanced visibility for both the driver and the camera.

• **“BladeScan® ADB※”** “CES2020 Innovation Award” recipient

The world’s first photometric control technology for early detection of pedestrians with minimized shaded areas.

※ADB : Adaptive Driving Beam



• **“Smart Sensor”**

Compact sensor/camera module essential for Autonomous Vehicles with a self-cleaning system which maximizes the sensing performance even in harsh weather.

• **“Smart Street Lights”**

The sensor and the communication lamp installed in street lights enhances security and safety in a smart city by linking to vehicles.



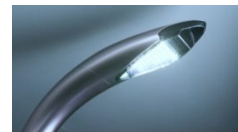
Dual View Machine-Vision™



BladeScan® ADB Lamp



Smart Sensor



Smart Street Lights

<Dates and Location >

• Dates: January 11 (Mon) – 14 (Thu) EST

• Host website : <https://www.ces.tech/>

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